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DAQUON SIMPSON

Full Stack Developer

PROFESSIONAL SUMMARY

Full Stack Developer with 6 years of experience creating responsive, user-centric web solutions to elevate client brands. Expert in HTML5, CSS3, JavaScript, and Ruby adept at utilizing design patterns and advanced front-end tools for optimal performance and maintainability. Experience in e-commerce development using Shopify, driving digital transformation and marketing innovation. Proven ability in collaborative project management and cross-functional teamwork.

EMPLOYMENT HISTORY

WEB DEVELOPER   2021 - 2024
FCB Health/IPG Health

- Developed innovative web solutions at FCB Health/IPG Health, enhancing user experience and digital transformation in healthcare marketing campaigns.
- Streamlined development processes, improving project timelines and efficiency, while partnering with marketing and design teams to create responsive, accessible websites/web apps that aligned with brand strategies for the company's client campaigns.
- Resolved complex Shopify issues and launched headless popup DTC stores to increase brand awareness, ensuring timely delivery within budget

FRONT END DEVELOPER   2022 - 2023
Cue Platform

- Implemented innovative solutions and enhancements, improving website performance, load times, and user experience.
- Spearheaded UI/UX enhancements, driving more user engagement and platform performance for the event booking system.

WEB DEVELOPER   2017 - Present
Freelance

- Experience using content management systems (CMS) like WordPress, Sitecore, HubSpot, and integrated e-commerce solutions such as Shopify to meet diverse client needs.
- Provided ongoing maintenance and support for client websites, including bug fixes, performance optimization, and feature enhancements.

- Managed end-to-end project workflows, including requirement gathering, design, development, testing, and deployment.
- Spearhead cutting-edge web solutions, leveraging React.js and other modern frameworks to create responsive, user-centric designs that elevate client brands online. Foster strong client relationships, translating complex requirements into tailored web solutions that align with their vision and market needs.

SKILLS

JavaScript, Typescript, Node.js, Express, React.js, Redux, jQuery, Liquid, Ruby, Ruby on Rails, HTML5, CSS, Flexbox, Bootstrap, CSS Grid, Sass, SQL, Git, Npm, Ajax, JSON, Veeva, Sitecore, WordPress, PHP, Design Patterns, Salesforce, Object-Oriented Programming, Functional Programming, Algorithms, API Development, Agile Methodologies, Version Control, Testing Frameworks, AWS, Azzure, DevOps Practices.